

# SPEAKERS & JUDGES

The U.S. Pet Pro Classic is honored to introduce you to our distinguished panel of Speakers and Judges for 2018.



**Tom & Victoria Cox,**  
ISCC Lifetime Members

**Classic Show & Speaker Coordinator**  
For over fourteen years, Tom and Victoria have donated their time and energy to the promotion and support of the U.S. Pet Pro Classic. Tom has worked the show every year as our Speaker & Equipment Coordinator with Victoria assisting to monitor the speaker's room. Tom works tirelessly behind the scenes assuring the success of Classic speakers. Thank you so much for all you do!



**Jennifer Bishop, ICMG**

**SEMINARS:** A Groomer's Guide to Purebred Dogs, parts 1-4, Styling the Australian Shepherd — **Platform:** Micro-Bubbles & their Effects on Skin/Coat Owner and Master Groomer at Love Fur Dogs in Glencoe, IL, Jennifer was named by the Chicago Tribune as the "Best Groomer in Chicagoland". She can be seen

on the Hulu Network national television program [Small Business Revolution, season 3] as a grooming expert. Jennifer is President of the Illinois Professional Pet Groomers Association and has been breeding and showing various dog and cat breeds for four decades. She has spent most of her career as an educator teaching in high schools, colleges and vocational grooming schools. Currently, she loves showing her newest Grand Champion Miniature Poodle, Bowie.



**Michael Brooks**

**SEMINARS:** Pet Emergency Prevention, 1st Aid & CPR (Thursday & Sunday) — **Platform:** CPR (Sprains/Breaks & Nicks/Cuts/Bleeding)

With a background in business management, Michael has been a professional Pet Stylist for over eleven years. He is a published author and wrote "Puppy Love", an article on puppy care that appeared in "Living Magazine. An ISCC Pet Injury Prevention, 1st Aid and CPR trained Instructor, Michael currently works as a Pet Stylist at Bow Wow Barbers in Waxahachie, TX. In his spare time Michael is very supportive and volunteers at local pet rescues.



**Charlotte Braddock, ICMG**

**SEMINARS:** Booking Clients for an Entire Year - Let Me Show You How!, How to Have Perfect Employees

Owner of Need Us Bark Us, a highly successful salon in Amarillo, Texas. Charlotte has over 30 years experience in the pet styling industry. She is an award winning Pet Stylist in both regular and creative styling classes. She currently employs five groomers, four bathers, two receptionists, and one housekeeper. Her salon averages 50 dogs per day and she believes that education is the number one reason for her success!



**Vero Da Sylva, ISCC PDS, MPS Meritus, Certifier**

**Seminars:** Poodle Patterns & Style (part 1: The Breed Standard)(part 2: Show vs. Pet Trims) (part 3-4: Tips & Tricks for Style), Spray Up, Wrapping & Banding Topknots, The English Saddle Trim — **JUDGING:** Wire-Coated Breeds (Yellow Rose) & Poodles (Open) — **ISCC On-Site Certifier**

An Accomplished Pet Stylist in the US and Europe for the last 20 years, Vero is an active member and Master Pet Stylist Meritus of the ISCC. She is currently acting as a pet care industry Judge, Speaker, Mentor and Consultant. She was a GroomTeam USA member from 2003-2006, number one Groomer in the Country for 3 years, Multiple Best In Show and Best All Around. Vero received multiple scissoring awards including The Lynne Carver Award, The Ultimate Pet Stylist Award, and the winner of the Triple Crown Circle Tournament. She received the Cardinal Crystal Achievement Award for Best American Groomer of the Year twice, was the World Invitational Grand Champion at the Oster International Invitational Tournament of Champions and the winner of the Show Dog of the Year Special Industry Award for Groomer of the Year at Westminster. Vero has also shown Poodles, Terriers and Bichons.



**Luther Edmonson, ISCC MPS, Emeritus**

**SEMINARS:** Anatomy of a Mat (to shave or NOT to shave?) — **JUDGING:** U.S. Pet Pro Classic Contest Rules Administrator & Moderator

Owner of Luther's Pet Styling Salon in Austin, Texas, Luther is a Seminar Consultant, Judge and well-respected breeder of Chow-Chows and Terriers. Loved, adored and respected by the entire Pet Styling Industry, Luther is the official "Goodwill Ambassador" of the U.S. Pet Pro Classic.



**Lori Craig**

**SEMINARS:** Creative Extravaganza (parts 3-4: Innovations in Color & Style) (part 5: The Next Generation Q/A)

Multi-award winning creative stylist and instructor, Lori has placed in almost every creative competition she has entered and is the 2009 U.S. Creative Styling Champion. She is best known for her "Lion King" design, which was undefeated for over two years. Lori's work has been featured on The Today Show, TLC, Regis and Kellie, ABC Nightline and on the cover of Groomer to Groomer Magazine. Lori has owned Doggie Styling in Moore,

Oklahoma for over 20 years and is the Vice president and a Certifier for the National Society of Creative Stylists.



**Hansy Howard**

**SEMINARS:** Clicker Training Demo

Hansy Howard is a professional dog trainer, behaviorist and Pet Stylist located in Temple, Texas. She has participated in pet styling competitions, and also in multiple areas of training such as IPO, Rally AKC, IKC, CKC, ADBA conformation, fit paws and agility. With over 25 years of experience, she is the proud owner and operator of "Barking Oaks Pet Resorts", which offers pet styling,

boarding resorts, and training centers at three locations. She is now helping others fulfill their dreams of becoming a Pet Stylist and/or Trainer and looks forward to helping Classic attendees improve their pet management skills with Clicker training.



**Laura Hearn**

**SEMINARS:** House Call Grooming (part 1: Just the Facts) (part 2: Diving Deeper) (part 3: Budgeting), **Life Hacks for Pet Groomers**

For over ten years, Laura has worked as Pet Groomer and Stylist in a variety of settings including a corporate salon, doggie day care, and as an employee of a mobile grooming company. After moving to Austin, TX with only her tools, talent and a dream, she realized her dream when she began her business as a "House-Call"

Pet Groomer. Laura is now the author of "A Practical Guide to House-Call Grooming, which is a guidebook for experienced "House-Call Groomers, Newbies, and everyone in between.



**Charla Jenkins**

**SEMINARS:** Shih Tzus Made Easy, Asian Easy, Pet Styling Yorkies — **JUDGING:** U.S. Creative Pet Styling Championship & U.S. OpenAsian Styles

NCMG award winning creative and breed standard competitive stylist, Charla has published articles in the Creative Groomer Association magazine and was featured in a recent article written by Dawn Omboy in Groomer to Groomer magazine on the "Timeless Spiral".



### Nicole Kane

**Seminars:** Non-Anesthetic Dentals, Doodles & Teddy Bear Heads, 5 Extra Min. to Increase Your Bottom Line With over 18 years of pet styling experience. Nicole is an NPGA and IPG member with expertise in handling geriatric pets, carding techniques, dental hygiene, hard to handle dogs and so much more. Currently, she is the owner of Groomer's Box, which supplies subscribing members with innovative tools and products from industry manufacturers.



### Esther Kauffman

**SEMINARS:** Workflow & Efficiency In Your Salon Owner of E's Accessories since 2001, Ester has over 42 years of pet grooming experience She also worked as a Vet Tech for over 13 years and at an emergency animal clinic for over 2 years.



### Pam Lauritzen, ISCC PDS, MPS Meritus, Certifier

**SEMINARS:** The Mechanics & Art of Pet Styling, parts 1-4, Animal Behavior/Management, parts 1-5, Water Therapy for Spas, — **Platform:** The Right Shears for You! — ISCC Senior Certifier

Pam Lauritzen has been a leader and pioneer within the Pet Styling Industry for over 30 years. She is recognized by her peers as an accomplished Pet Stylist, Pet Styling Judge, Lecturer, Author and trade Show Manager. She has authored numerous articles and has served as a field editor for Groom & Board magazine. She was also the Publisher and Editor In Chief of **PetStylist**, a trade publication known for its commitment to education. Pam was selected by her peers as the first "Certified Master Groomer" and Certifier in the world and is currently the founder and President of the ISCC. Pam is in the vanguard of research and development of new and innovative pet styling techniques that improve the speed, quality, and productivity of Professional Pet Stylists.



### Patsy Edmonson, ISCC PDS, MPS Meritus, Certifier

**SEMINARS:** Anatomy of a Mat (to shave or NOT to shave?)— **JUDGING:** U.S. Pet Pro Classic Contest Rules Administrator & Moderator - ISCC Senior Certifier An ISCC Certifier and Consultant with over 30 years of Pet Styling experience, Patsy is well respected as an industry leader, lecturer, Pet Styling Judge. Patsy bred and showed Shetland Sheep Dogs for over 40 years with over 50 Champions. She is an AKC Judge specializing in

Herding breeds. She was also past owner and head Instructor of the Texas All Breed Pet Styling School for over 20 years.



### Dara Forleo

**SEMINARS:** Platform: Buyer Beware (Where Are My Shears), Valuing Your Business — **Platform:** Quick Easy Styling Tips & Tricks

Dara is a graduate of the Nash Academy and has also earned a BA in business management from Ottawa University. She built a state of the art facility called Dara's Paw Spaw and The Whole Pet Grooming Academy. Over the last 12 years, she has developed techniques and methods to provide for comfort and fear free handling and housing of the pets in her care. Dara believes that training is not just about producing a beautiful groom, it is also about the long term well being of the groomer, the pet, the customer and the business.



### Angela Kumpe

**SEMINARS:** Creative Extravaganza (parts 3-4: Innovations in Color & Style) (part 5: The Next Generation Q/A)

Internationally renowned creative stylist and instructor, Angela Kumpe has more placements in creative styling competition than anyone worldwide. She is the author of "A Creative Collection", a step-by-step guide to creative styling. Angela's work has been featured on Animal Planet, TLC, The Today Show, Regis and Kellie, and ABC Nightline as well as in The New York Times and on the cover of Groomer Magazine. Angela is the owner of Angela's Grooming and Pet Spa in Little Rock, Arkansas. She is also co-founder and President of the National Society of Creative Stylists.



### Carol Fellbaum

**SEMINARS:** Renovating Your Business Plan, parts 1-3, Styling the Bichon, parts 1-2, — **JUDGING:** U.S. Open Styles & U.S. Open Asian Styles Championships

Carol is the owner and head stylist of the award winning A Dog's Life Pet Salon and Boutique in Spring, TX. Her salon has been honored to receive 8 Henrietta's Readers Choice awards from Houston Pet Talk magazine. For the past 6 years her business has received the Best In Show award for Best Groomer/Salon. In 2010 A dog's Life was honored as business of the year by the Lone Star College-North. Small business owners are selected on the basis of leadership, entrepreneurial spirit, business growth and success, and their contributions to the community. Carol also has bred and shown Bichons for over 30 years. She currently has 5 finished Champions.



### Pennie Stone, ISCC PDS, MPS Meritus

**SEMINARS:** D-Stress In The Classic Spa —ISCC Apprentice Certifier

Pennie is an ISCC Petcare DermaTech Specialist and Master Pet Stylist. She has been a Contest Ring Steward for the Atlanta Pet Fair, SuperZoo and currently assist the Contest Coordinator for the U.S. Pet Pro Classic. Her special interest in stress reduction for both people and pets lead her to become a Reiki Master and she is currently studying to be a Feng Shui Practitioner. Pennie is excited to share these special stress relieving techniques with you.



### Margie Miller, ISCC PDS, MPS Meritus

**SEMINARS:** Pet Emergency Prevention, 1st Aid & CPR (Thursday & Sunday) — **Platform:** CPR (Sprains/Breaks & Nicks/Cuts/Bleeding) — ISCC On-Site Certifier

Winner of numerous pet styling competition awards, Margie has over 16 years of pet grooming and styling experience and is owner and operator of The Chisolm Tails Professional Pet Styling, L.L.C. a progressive, well equipped and up-to-date facility in Mustang, Oklahoma. Having worked as a Veterinary Technician for many years, she is a graduate of Murray State College with an associates degree in applied science. As an ISCC Master Pet Stylist Meritus, Margie believes that personal growth, development, and education are the foundation for success.



### Kaoru Nakajima

**SEMINARS:** Short but NOT Too Short!, — **Platforms:** Tips & Tricks for Speed Clipping & Easy Toenails — **JUDGING:** Sporting Breeds (Yellow Rose), Other Purebreds (Open), & Poodles (Yellow Rose),

Born and raised in Tokyo, Japan, Kaoru is a renowned artist and has won the Nikaten Art Award over ten times. Kaoru is a famous personality in Japan and is swarmed by people wherever she goes in dog related activities, whether pet or show. In the U.S., she has worked with the world famous show handler, Barbara Humphries and now operates the extremely successful KM Dog Salon in Chula Vista, CA, where she trains advanced students from Japan.



### Melissa Sirianni, ISCC PDS, MPS Meritus, Certifier

**ISCC Safety Director & On Site Certifier —SEMINARS:** The Art of Pet Styling, parts 1 & 4 What's Bugging You?, parts 1-2 (Zoonotic Diseases), ISCC Special Events (licensing), Conflict Management, parts 1-3, What is an SOP? — **JUDGING:** Mobile Van Roundup & U.S. Open Styles — ISCC On-Site Certifier

As an accomplished industry speaker and leader, Melissa has owned two Pet Styling Salons and has been active in the Pet Styling Industry for over 20 years. Melissa is an ISCC Petcare DermaTech Specialist and Master pet Stylist, meritus. Her two biggest loves are safety and health and she has been an authorized OSHA General Industry Trainer for over 10 Years. Currently she is ISCC's Safety and Health Educator and Consultant, and a Skin and Coat Specialist heading up the ISCC's new Authorized Skin and Coat Care Centers along with the newly introduced "SuperCoats Petcare product line". In this capacity, Melissa is actively working on behalf of the ISCC toward making the Pet Care Industry a safe and healthy environment.



## Kennie Pinkston

**SEMINARS:** Million Dollar Mobile, part 1 (Is Mobile Right for YOU?), part 2 (Juggling Multiple Units), part 4 (Routing & Scheduling), part 6 (Networking) & part 9 (Roundtable Q/A)

Kennie spent 10 years as a traveling Nurse in Oklahoma, Kansas and Texas. A back injury lead to a career change into hair styling while learning about self-marketing and scheduling. Kennie finally found a natural fit for Mobile Pet Styling when he went to work with a local Mobile Stylist apprenticing to become a Professional Pet Stylist. Kennie now owns two Mobile Vans serving the Oklahoma City Metro area.



## Joshua Morales, NCMG

**SEMINARS:** What the Doodle, parts 1-2, Establishing Your Identity, Setter Trims & Styles — **Platforms:** Carding Techniques & Westie Heads

An ISCC Member and an NDGAA Master Pet Groomer, Joshua is a trendsetting artist and President of the Dog Beautician Company. Founder of Grooming Team, Puerto Rico and owner of Ligato USA, an ultra high quality pet grooming tools company, Josh is a Brand Ambassador for Hydra Cosmetics, Loyalty Pet Products & Liberty Star Equipment. Recognized by Barkleigh Honors as the 2017 "Up & Coming" Groomer of the Year, Joshua has become a nationally celebrated, respected and popular speaker and educator within the pet styling industry.



## Patsy Tallant, ISCC PDS, ICPG, MPS Meritus

**SEMINARS:** Million Dollar Mobile, (part 4: Scheduling & Routing), (part 6: Networking) & (part 9: Roundtable Q/A)— **Platform:** Teddy Bear Heads — **Apprentice Judging** — ISCC Apprentice Certifier

Owner of Shear Luxury Mobile Pet Spa & Salon in Amarillo, Texas, Patsy is an ISCC Lifetime member and ISCC Master Pet Stylist Meritus. She is an award winning pet stylist and a four times U.S. Pet Pro Classic Bow Design Champion. With over forty years of experience, Patsy is a renowned lecturer and expert in "Salon Organization", Business & Mobile Pet Salons. She currently conducts mini-seminars covering multiple topics. She is also an avid believer in client education.



## David Tallant

**Classic Mobile Van Coordinator**

For over 15 years, David has been a regular attendee at the U.S. Pet Pro Classic and for the past 4 years has taken on the responsibility of overseeing the management of the Mobile Vans provided through the generosity of Pet Love for the preparation of competition, certification, and demo dogs. David is a proud Alumni of Cat Farley's Boys Ranch in Amarillo, TX, and has served on the Alumni Board of Directors for over 20 years. David works tirelessly behind the scenes to assure our Classic competitors and speakers have a safe and clean facility for the preparation of their dogs. **Thank you so much for your generous contribution to our show!**



## Lynnette Whitsel Jacobson

**SEMINARS:** The Mechelon Trim & Creative Extravaganza, part 1 (The Beginning - My Spiral Trim)

An award winning Pet Stylist & industry Judge, Lynnette has over 40 years experience in the pet industry as a pet stylist, pet styling salon owner, breeder and handler of multiple breeds of show dogs, and as a manufacturer's representative. She has had many firsts in her career including the **first to introduce a truly creative and unique trim which she entitled [the Spiral Trim]**, the first to take 1st Place with a Bedlington, and a mixed breed in a Bedlington trim, and the first pet stylist to become a manufacturer's rep and broker. Lynnette has always been regarded as an outstanding leader within the pet grooming and styling industry.



## Bill Thweatt

**Clipper Maintenance & Repair**

Owner and operator of Ft. Worth Shaver, a pet care industry distributor since 1971, and authorized service center for all the major clipper companies. Bill is a Master Sharpener who has been sharpening and repairing clippers and shears since 1982.



## Deborah Walker, ISCC PDS, MPS, Meritus, Certifier

**SEMINARS:** Basic Canine Massage Seminar, parts 1-4, ISCC Special Event (Liscensing & How It Effect You), "Stress Free" Animal Handling, parts 1-2, Creative Extravaganza, part 2 & 5, D-Stress In The Classic Spa — **Platforms:** Pet Massage Basic — ISCC On-Site Certifier

Owner of LaBest Pet Styling Salon and LaBest Academy of Animal Arts in Edwardsville, IL, Deborah is nationally recognized as one of the top Creative Pet Styling Artists in the US. Deborah's accomplishments also include Pet Styling Judge, lecturer, author and ISCC Certifier and Consultant. Deborah's special interest in Canine Massage & Acupressure Therapy techniques have gained her acclaim and she is in great demand for her unique and successful methods geared toward the improvement of the emotional and physical comfort & health of pets.



## Scott Wasserman, ISCC PDS, MPS Meritus, Certifier

**Mechanics & Art of Pet Styling, parts 2-4, ISCC Special Event (Licensing & How It Effects You!), Prep Basics, parts 1-2 — JUDGING: Sporting Breeds (Open), Other Purebreds (Yellow Rose) & Wire Coated Breeds (Open) — ISCC On-Site Certifier**

With over 17 years experience, Scott is one of the top winning U.S. Pet Stylists. As 1996 & 2002 U.S. Pet Pro Classic Champion and a GroomTeam USA member, Scott is internationally recognized as a judge, speaker and competitor in England, China, Italy, Spain, Scotland as well as in many other countries. Scott is lovingly and respectfully referred to throughout the industry as Mr. Terrier!



## Irina Pinkusevich, NCMG, Certifier

**SEMINARS:** The German Trim (Poodle Demo), The Art of Competition, parts 1-2 — **JUDGING: Best In Show (Open & Yellow Rose)**

Irina has won multiple BIS & Best All Around Pet Stylist awards. She is a two time recipient of the Lynne Carver Award for the most Best All Around Groomer wins in 2008 and 2010. Irina was also honored to win the Liz Paul Memorial Award for the most BIS wins in 2010 and 2012. She has competed in the World Championships for the United States in 2009, 2011, and 2013 in Italy and in 2017 won the World Championship competition in New Jersey.



## Randy LaFoy, ICMG

**SEMINARS:** The Problem with Clients & Scheduling Made Easy!

A graduate of the Southern Institute of Pet Grooming, Randy has been in the pet grooming and styling industry for over 25 years. Having owned a salon for 14 years, he went Mobile in 2006. Randy is a NDGAA Certified Master Pet Groomer.



## Scott Woods

**SEMINARS:** Mobile Explosion, (part 3: How to Profit), (part 4: Routing & Scheduling), (part 7: Expanding), (part 8: Retirement), & (part 9: Roundtable Q/A)

Owner and operator of Bark Avenue Pet Styling Salon in Amarillo, Texas and a Professional Handler since 1974, Scott has been actively involved in Pet Grooming and Styling for over 20 years. He recently added two Mobile Pet Grooming & Styling units to his operations and will share the pros and cons of setting up and operating a profitable mobile enterprise.



**Hurry & Book your Hotel rooms today— The SPECIAL ROOM RATES END OCT. 19th (only \$109 s/d)  
For reservations call: (972) 233-7600. Mention "U.S. Pet Pro Classic" or "PetStylist" for special rates.**