



ISCC Approved
Bather/Dryer Certificate Programs:

These are ISCC Approved
Preparatory DermaTech Programs!

An in-depth series of programs designed for bathers/dryers. This year's seminars highlight Animal Management, Canine/Feline Eyes, Massage Therapy for Pets, an 8 part "Prep Tech" Certificate program, the ISCC Pet Injury Prevention, First Aid & CPR programs, and much more. Individuals completing ten (10) of these seminars will receive a special "Bather/Dryer Certificate of Attendance"!



Basic Canine Massage, parts 1-4
by Deborah Walker, PDS, MPS Meritus

Massage therapy has been an accepted healing technique for human wellness for centuries. Its therapeutic value of relieving muscular stress, tension, and soreness along with calming nerve endings and energizing the psyche has proven it to be beneficial for both the physical and emotional health of the pet. In this innovative and intensive, four hour theory and practical skills

presentation, Deborah will introduce you to simple but effective massage therapy techniques for pets. **Topics include:**

Parts 1-2 — Basic Massage & Acupressure Techniques
(Thursday, Part 1, 1:00pm) (Thursday, Part 2, 2:15pm)

Deborah will illustrate the location of major canine muscles and muscle groups. She'll discuss muscle physiology and conditions that may affect the dog should the muscles become strained due to stress, excess or inadequate activity, or poor circulation. She'll discuss the difference between methods used on the various muscles. Finally, Deborah will share the many ways massage therapy can be useful for pet care professionals — plus she'll outline specialized massage therapy services that may be offered to clients.

Parts 3-4 — Hands-On Application of Massage & Acupressure Techniques
(Thursday, Part 3, 3:30pm) (Thursday, Part 4, 4:45pm)

Deborah will perform practical skills demonstrations of massage therapy techniques. She'll show you how to use massage and acupressure to improve the pet's health and wellbeing. This program includes an interactive hands-on session. Individuals are welcome to bring their own pet for this session.



Spray-Up, Wrapping & Banding Poodle Topknots, Ears, Etc.
by Vero Da Sylva (Fri., 2:00pm)

Would you like to learn how to accomplish a gorgeous Poodle Show Topknot? During this premier demonstration and PowerPoint presentation, award winning Professional Pet Stylist, Vero Da Sylva will demonstrate how to "wrap, band and spray-up" Poodle topknots. She'll also discuss other breeds such as Lhasas, Shih

Tzus and Yorkies that require similar techniques to maintain their long coats. **Don't miss this exceptional opportunity!**



Non-Anesthetic Dentals (Dental Hygiene) by Nicole Kane (Fri., 4:00pm)

Poor dental hygiene often causes handling problems when dealing with pets. **Think about It!** How would you react if someone kept manipulating your head when you have a toothache? It would definitely NOT be fun. In this outstanding presentation on canine dental hygiene, Nicole will discuss how to approach and handle a pet with suspected dental problems — how to perform a simple dental examination and teeth cleaning — what NOT to touch — what to advise the pet's owner, and what is within the scope of the law. **This seminar is one of the essentials!**



Anatomy of a Mat by Patsy Edmonson & Luther Edmonson (Friday, 12:00noon)

"He just got this way", "I didn't have time to brush him", "He stepped in a puddle on the way to the salon", etc., Clients always have a million excuses as to why their pets are matted.

But the reality is - **THEY ARE MATTED and YOU HAVE TO DEAL WITH THEM!** In this presentation, Patsy and Luther will help you understand how mats are formed, how to deal with them and how to address the clients. **THIS IS A MUST-SEE PRESENTATION!**



Clicker Training Demo by Hansy Howard & Co.

(Espree Hospitality Party: Friday, 8:00 - 11:00pm)

Imagine — Well behaved dogs on your table, stacked, standing still and enjoying their pet grooming and styling experience! Impossible you say? Well, think again. Let Hansy show you how to turn those hard to handle dogs into well-behaved and easy-to-control pets through "Clicker Training". **Clicker Training is a positive reinforcement training technique that works for handling both client dogs and your own pets.**



Stress Free Animal Handling, parts 1-2 by Deborah Walker

(Part 1: Sat, 8:00am) (Part 2: Sat., 10:00am)

In this enlightening two part series, Deborah will demonstrate training techniques and methods that will make handling animals a more pleasant experience for both pet and the pet care professional. In part one, She'll focus on finding the root of the problem — fear, anxiety personality traits, etc. Then in part two, she'll demonstrate some simple, "Fear Free" behavior modification techniques that will relieve the pet's stress, anxiety and fears making them easier to handle!

Water Therapy by Pam Lauritzen (Sat., 12:00noon)

WATER is the most natural way to hydrate the skin and coat. "Water Therapy" is a mild, gentle and effective method that can be used to relieve dry skin, irritation, inflammation and swelling. However, when using "water therapy" to hydrate the skin, soak time, temperature, water content and pH are of utmost importance. In this seminar, Pam will help you understand water and its therapeutic value. She'll teach you proper "Water Therapy" techniques and methods such as hydrobathing, wet dressings and heavy rinsing and how they are best administered. **Don't miss this opportunity to learn "Water Therapy" techniques and methods from world renowned skin and coat care and topical conditioning expert, Pam Lauritzen.**



What's Bugging You, part 1-2

(Zoonotic Diseases: Protecting you, your employees & the pets entrusted to your care)
by Melissa Sirianni (Fri., 8:00 & 10:00am)

In this outstanding seminar, you'll learn about contagious, zoonotic diseases, how to recognize their symptoms, and how to prevent their transmission to you, your employees or the pets in your care. **This is an ISCC SPECIAL EVENT! Everyone is urged to attend!**

Note: Participants may elect to take the **ISCC Test 108 (Anatomy & Zoonotic Diseases)** while at the Classic or within 30 days following the Classic at **NO Charge**. Purchase of the Classic **STYLIST DELUXE Pkg.** — plus attendance at parts 1 and 2 of these seminars are required to be eligible for the **FREE ISCC 108** written test.



Prep Basics, parts 1-2

by Scott Wasserman
(Part 1: Sat., 2:00pm) (part 2: Sat., 4:00pm)

Designed for bather/dryers, groomers and stylists, this exceptional but practical two part series focuses on techniques and methods to achieve the "ideal" preparation of pet coats — and for the ISCC Petcare DermaTech Specialist Practical Skills exam. **In part 1**, Scott will discuss how to evaluate the topical condition of pet coats; how to determine the nature and extent of any existing problems; and how to determine the appropriate topical conditioning program. **In part 2**, Scott will demonstrate how to choose the appropriate tools, equipment and products required to implement your topical conditioning programs and to prepare for the ISCC DermaTech Practical Skills exam. **Everyone should attend this seminar!**



With over 80 exciting hours of education to choose from